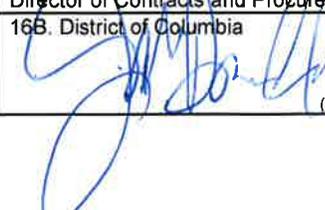


AMENDMENT OF SOLICITATION / MODIFICATION OF CONTRACT			1. Contract Number	Page of Pages
			1	3
2. Amendment/Modification Number 001	3. Effective Date See Box 16C	4. Requisition/Purchase Request No.	5. Solicitation Caption New Communities Initiative Website Design and Development	
6. Issued by: Code		7. Administered by (If other than line 6)		
Office of the Deputy Mayor for Planning and Economic Development Office of Contracts and Procurement 1100 4 th Street, S.W., Suite E500 Washington, D.C. 20024		Office of the Deputy Mayor for Planning and Economic Development New Communities Initiative Program 1350 Pennsylvania Avenue, N.W., Suite 317 Washington, D.C. 20004		
8. Name and Address of Contractor (No. street, city, county, state and zip code)		9A. Amendment of Solicitation No. DCEB-2013-R-0009		
TO ALL PROSPECTIVE CBE OFFERORS		X 9B. Dated (See Item 11) July 29, 2013		
Code		10A. Modification of Contractor/Order No.		
Facility		10B. Dated (See Item 13)		
11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS				
<input checked="" type="checkbox"/> The above numbered solicitation is amended as set forth in item 14. The hour and date specified for receipt of Offers <input type="checkbox"/> is extended. <input checked="" type="checkbox"/> is not extended. Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning one (1) copy of the amendment; (b) By acknowledging receipt of this amendment on each copy of the offer submitted; or (c) BY separate letter or fax which includes a reference to the solicitation and amendment number. FAILURE OF YOUR ACKNOWLEDGMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such may be made by letter or fax, provided each letter or telegram makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.				
12. Accounting and Appropriation Data (If Required)				
13. THIS ITEM APPLIES ONLY TO MODIFICATIONS OF CONTRACTORS/ORDERS , IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14				
A. This change order is issued pursuant to (Specify Authority): 27 DCMR, Chapter 36, Section 3601.2(b) The changes set forth in Item 14 are made in the contract/order no. in item 10A.				
B. The above numbered contract/order is modified to reflect the administrative changes (such as changes in paying office, appropriation data etc.) set forth in item 14, pursuant to the authority of:				
C. This supplemental agreement is entered into pursuant to authority of: 27 DCMR 3601.2 Change Clause, 27 DCMR 2005.6(d) as amended				
D. Other (Specify type of modification and authority) Paragraph 15, Changes, Standard Contract Provisions				
E. IMPORTANT: Contractor <input type="checkbox"/> is not <input type="checkbox"/> is required to sign this document and return one (1) copy to the issuing office.				
14. Description of Amendment/Modification (Organized by UCF Section headings, including solicitation/contract subject matter where feasible.)				
<p>PROSPECTIVE OFFEROR QUESTIONS OF CLARIFICATION AND THE DISTRICT'S RESPONSES ARE SET FORTH BELOW:</p> <p>Question #1: It is our understanding that you will be hosting the site internally: what is the current hosting infrastructure technology in place? Is it LAMP stack or Microsoft .NET environment?</p> <p>Response: This will be a new site, so there is no current hosting infrastructure in place. The DMPED does host other websites that have been developed within the last year; these websites are hosted using WordPress.</p>				
Except as provided herein, all terms and conditions of the document is referenced in Item 9A or 10A remain unchanged and in full force and effect.				
15A. Name and Title of Signer (Type or print)		16A. Name of Contracting Officer Jacque McDonald, CPPO, CPPB, SPSM, MBA, MST Director of Contracts and Procurement		
15B. Name of Contractor	15C. Date Signed	16B. District of Columbia	16C. Date Signed	
(Signature of person authorized to sign)			8-13-13	
		(Signature of Contracting Officer)		

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Question #2: There are 2 trainings mentioned in the proposal: what is the maximum expected total hours over the 60 day period that our staff has to be onsite?

Response: Each of the two trainings is estimated to be two hours. After the trainings, the website will be launched. Following the launch of the website, the Contractor is expected to be available for 60 days to troubleshoot issues that arise. The DMPED does not anticipate that technical assistance/troubleshooting will be onsite during the 60 day period; we expect this to be technical assistance that is necessary as the DMPED becomes familiar with the website and begins to host the website.

Question #3: Is there a target budget for this project?

Response: The DMPED will not divulge budget information at this time.

Question #4: Is there an incumbent contractor that is currently providing web and/or graphic design services with the office?

Response: No.

Question #5: What social media channels will be developed for the New Communities Initiative?

Response: Twitter is a potential social media channel that might be used.

Question #6: What types of surveys and forms would be made available on this new website?

Response: Surveys may include items such as questionnaires about your community, for example, questions related to how stakeholders want to see the community improved, or what supportive services a community would benefit from. Forms may include similar items, for example, stakeholders were recently provided with forms to ask questions of neighborhood developers and planners. Forms may also be used to gain general public input and feedback on redevelopment plans.

Question #7: What is the primary goal of this site? Who is the target audience and what is the objective you want those users to accomplish?

Response: The primary goal of the website is to provide program/neighborhood redevelopment information (i.e., the status of the program, updates, etc.) to the stakeholder community.

Question #8: In terms of the timeline in item F.3 Deliverables, will the Needs Assessment be completed, with Recommendations submitted by August 30th? Or is August 30th the date of the meeting? When will the contract be awarded?

Response: All due dates for deliverables are negotiable depending on when the contract is actually awarded. It is anticipated that the contract will be awarded 10-14 days after receipt of offers.

Question #9: Who would convene the community meetings to be photographed and when would they take place?

Response: Community meetings will be convened by the DMPED. Although the community meetings have not been scheduled yet, we are targeting one for mid-September 2013.

Question #10: Aside from the New Communities page on the Office of the Deputy Mayor for Planning and Economic Development (DMPED) website (<http://www.dc.gov/DC/DMPED/Projects/New+Communities>) is there another current website that provides information on the New Communities initiative?

Response: No.

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Question #11: How many pages do you envision for the entire site and then for each neighborhood site (i.e., Northwest One, Barry Farm, Lincoln Heights/Richardson Dwellings and Park Morton)?

Response: We envision a homepage, an "About NCI" page, a page for each neighborhood (there are a total of four neighborhoods), and a human capital page.

Question #12: Will DMPED develop all content for the new website?

Response: Yes, we anticipate developing the majority of the content. However, we may require guidance/assistance from the Contractor on certain documents.

Question #13: Who will be the primary and secondary visitors (audience) to the new website?

Response: We anticipate the primary audience to be public stakeholders including developers and advocacy groups. We anticipate the secondary audience to be resident stakeholders.

Question #14: How many visitors do you expect monthly?

Response: Unknown. We do not currently track visitors to existing sites so we do not have an estimate.

Question #15: Other than the interactive features you list (Search, Email Response, Surveys and Feedback Forms) do you need to integrate with other third party applications or tools (e.g., social media, other DC services)?

Response: We are considering integrating social media. Other features will be determined through the needs assessment.

Question #16: The RFP indicates that DMPED wishes to host the site internally. Does that mean the site will be hosted with OCTO, or does DMPED have its own hosting facilities separate from OCTO? If hosting with OCTO, will this website integrate with the current OCTO enterprise Drupal platform?

Response: The DMPED plans to host the site separate from OCTO.

Question #17: Will DMPED cover all hosting charges?

Response: Yes.

Question #18: What is the desired start date that coincides with the delivery of the first deliverable, the Needs Assessment, by August 30, 2013?

Response: See response to question #8.

Question #19: Can DMPED share an estimated or desired budget for this initiative?

Response: See response to question #3.