**DETERMINATION AND FINDINGS**

**FOR A**

**SPECIAL PILOT PROJECT**

**CONTRACT NO.:** DCEB-2019-C-2007

**CAPTION:** Anacostia Clean and Safe Ambassadors Program Pilot

**PROPOSED CONTRACTOR:** The Congress Heights Community Training & Development Corporation (CHCTDC)

**PROGRAM AGENCY:** Office of the Deputy Mayor for Planning and Economic Development

**FINDINGS**

**1. AUTHORIZATION:**

D.C. Official Code § 2-354.08, 27 DCMR 2900 and 2901

**2. MINIMUM NEED:**

The Office of Deputy Mayor for Planning and Economic Development (DMPED) has a minimum need for assistance with making the Anacostia commercial corridor a clean, safe, and inviting place for living, working, visiting, shopping, dining, and experiencing.

**3. PERIOD OF PERFORMANCE:**

Date of award through September 30, 2019

**4. ESTIMATED REASONABLE PRICE:**

$270,000.00

**5. FACTORS WHICH JUSTIFY SPECIAL PILOT PROJECT:**

1. The Congress Heights Community Training & Development Corporation (CHCTDC) proposes to provide a comprehensive service named the Clean and Safe Ambassador Program that is designed to enhance the quality of life in emerging neighborhoods such as the Anacostia Community, and especially along key commercial corridor by making it clean, safe, and welcoming.
2. CHCTDC is a non-profit organization with strong ties to its human capital development mission that primarily contributes to its economic development successes and by enhancing its quality of life for emerging communities. Over the past 30 years, CHCTDC has trained and placed more than 7,500 chronically unemployed residents of the District of Columbia.
3. Through the proposed special pilot project, CHCTDC will place visible, mobile and responsive Ambassadors within the Anacostia commercial corridor. These Ambassadors will provide the highest level of hospitality and customer service possible; they will be friendly, personable, approachable, knowledgeable, and able to handle situations involving conflict. The Ambassadors will greet and welcome visitors, and provide directions and other hospitality services as needed.
4. Similar Clean and Safe Ambassador programs have been implemented with success in the downtown area of several other jurisdictions, including Akron, Ohio (Downtown Akron Partnership), Raleigh, North Carolina (Downtown Raleigh Alliance), and Washington, DC (DOWNTOWNDC) and (NoMa Business Improvement District).
5. The experience of the contractor will assist the District with ensuring enhanced customer service and hospitality for those who reside in the city and are visiting. The approach, as mentioned previously, cannot be reasonably acquired through a competitive solicitation because the entity named has direct and long-term experience with the requirement and can provide advantages to implement the proposed pilot in a timely and cost-effective manner.
6. Since this is a new approach, it would prove advantageous for the entity to work closely with the District representatives to ensure successful implementation of the proposed program.
7. As this is a methodology has not previously been implemented in this agency, the use of a pilot program is the best means for the District to test this process and make a determination if it proves beneficial to the District and its residents and visitors. Therefore, the use of a comprehensive procurement is not recommended and there is no assurance that there will be a further need for this type of engagement program.
8. The six-month term of the contract is reasonable as it will produce findings during the current fiscal year.
9. The price of the pilot is reasonable based on the scope of work the District requires.
10. DMPED has identified a non-profit entity capable of providing the requirement and has the appropriate management staff complement to engage and complete the requirements of this pilot program.

**6.**  **CERTIFICATION BY CONTRACTING OFFICER**

I hereby certify that the above findings have been reviewed and certify that they are sufficient to justify the use of the pilot method of procurement under the cited authority. I certify that the Notice of intent award a pilot contract was published in accordance with 27 DCMR true and correct to the best of my knowledge. Further, I certify that the notice on intent to award a special pilot contract was published in accordance with 27 DCMR 2900 and that no response was received. I recommend that the Deputy Mayor for Planning and Economic Development approve the use of the pilot program procurement method for the proposed contract award.

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Date Jacque McDonald, CPPO, CPPB, SPSM, MBA, MST

Director, Contracts, Procurement, and Grants

**7. CERTIFICATION BY AGENCY HEAD:**

Based on the above findings and in accordance with cited authority, I hereby determine that it is not feasible or practical to invoice a competitive solicitation process under §408 of the District of Columbia Procurement Practices and Reform Act of 2010 (D.C. Law 12-124; D.C. Official Code §1-616.51. Accordingly, I determine that the District is justified in utilizing the special pilot method of procurement.

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Date Brian T. Kenner, Deputy Mayor