

**DETERMINATION AND FINDINGS FOR
A SOLE SOURCE CONTRACT**

CONTRACT NO.: DCEB-2014-C-0002

CAPTION: Creative Economy Strategy Consulting Services

PROPOSED CONTRACTOR: The Kellogg Consulting Group

PROGRAM AGENCY: Office of the Deputy Mayor for Planning
and Economic Development

FINDINGS

1. AUTHORIZATION:

D.C. Official Code § 2-354.04, 27 DCMR 1304 and 1702

2. MINIMUM NEED:

The Government of the District of Columbia, Office of the Deputy Mayor for Planning and Economic Development has a minimum need for a contractor to provide research and analysis, interviews and economic modeling around the Creative Economy. The proposed term for the contract is date of award through one year.

3. ESTIMATED REASONABLE PRICE:

\$190,000.00

4. FACTORS WHICH JUSTIFY SOLE SOURCE PROCUREMENT:

The District is seeking a consultant to serve as an advisor for the creation of a creative economy strategy. The Creative Economy team's chief consultant is George Washington University's Business professor Doug Guthrie. George Washington University has been a major benefactor of the District's Five-Year Economic Development Strategy. This work is directly related to aforesaid strategy and will enable the District to release the Creative Economy Strategy report in March of 2014. Given the stringent timeline, Kellogg Consulting is the only contractor capable of meeting the March 2014 benchmark and has access to information from George Washington University that will prove vital in the production of the required services and report. Thus, since the research and analysis tasks required may be enhanced by GWU's previous work, a sole source award is the most efficient and cost-effective procurement method.

5. CERTIFICATION BY AGENCY HEAD:

I hereby certify that the above findings are true, correct and complete.

Date

Victor L. Hoskins, Deputy Mayor

6. CERTIFICATION BY CONTRACTING OFFICER

I have reviewed the above findings and certify that they are sufficient to justify the use of the sole source method of procurement under the cited authority. I certify that the notice of intent to award a sole source contract was published in accordance with 27 DCMR 1304.

Date

Jacque McDonald, CPPO, CPPB, SPSM, MBA, MST
Director, Contracts, Procurement and Grants

7. DETERMINATION

Based on the above findings and in accordance with the cited authority, I hereby determine that it is not feasible or practical to invoke the competitive bidding process under either Section 402 or 403 of the District of Columbia Procurement Practice Reform Act of 2010 (D.C. Law 18-371; D.C. Official Code §2-354.02 or 2-354.03). Accordingly, I determine that the District is justified in using the sole source method of procurement.

Date

Jacque McDonald, CPPO, CPPB, SPSM, MBA, MST
Director, Contracts, Procurement and Grants