

**DETERMINATION AND FINDINGS
FOR A
SOLE SOURCE CONTRACT**

AGENCY: Office of Cable Television, Film, Music and Entertainment

CONTRACT NO: TBD

CAPTION: Radio Station HD-4 Broadcast Channel

CONTRACTOR: WHUR-FM Radio

FINDINGS

1. AUTHORIZATION:

D.C. Official Code §2-354.04, 27 DCMR 1304, 1700, 1701, and 2005.2(b)

2. MINIMUM NEED:

The District's Office of Cable Television, Film, Music, and Entertainment (OCTFME) seeks a vendor to provide an HD-4 channel for broadcasting of programs. Programming shall be facilitated from OCTFME headquarters, located at 1899 9th Street, N.E.; Washington, DC.

Programming for the Station's HD-4 Channel (the "Channel"), will enable OCTFME the ability to provide live and recorded radio broadcast coverage of time sensitive announcements, information, and updates delivered by the Executive of the Mayor, City Administrator and other officials to the District residents twenty-four (24) hours per day, seven (7) days per week.

The period of performance shall be one (1) year from the time of award, with two (2) one-year option periods.

3. ESTIMATED REASONABLE COST:

The estimated fair and reasonable cost for the contract is \$50,400.00.

4. FACTS WHICH JUSTIFY SOLE SOURCE PROCUREMENT:

- A.** During the previous administration the directive was to provide timely broadcast coverage of announcements and programs for transparency and communications for District residents. The vision was to offer the District residents diverse media platforms including television, internet streaming and radio to effectively communicate D.C. news, and public affairs. The Office of Cable Televisions', prior Director, Eric Richardson entered into an agreement with Howard University WHUR-FM, 96.3 to purchase broadcasting and programming services.

The current administration would like to continue the efforts of the previous administration; therefore the agency has maintained good faith with WHUR by conducting various projects to create a District radio station. The radio station has been wired and modified to allow Office of Cable Television Film, Music and Entertainment (OCTFME) remote access to WHUR. The remote facility is located at OCTFME's broadcast facility at 1899 9th Street, N.E., Washington, DC 20018.

B. Radio Station Complete Projects

- 1) WHUR designed engineering systems and all specifications of equipment for radio station;
- 2) Audio equipment specifications and consultation received by WHUR;
- 3) Designed the electrical upgrades to radio server room;
- 4) WHUR installed wiring and equipment components for the studio space;
- 5) Installation of equipment performed by WHUR;
- 6) Testing performed of equipment;
- 7) Data support approved, installed, and tested for studios;
- 8) WHUR remote access.

- C.** Howard University WHUR is the only source for the required services capable of being compatible with OCTFME's radio station. Market research was conducted and a current agreement between the District and WHUR was established December 29, 2014. The discontinued use of the goods and services shall waste the District's money and resources.

5. CERTIFICATION BY CONTRACT SPECIALIST:

I hereby certify that the above findings are true, correct and complete to the best of my knowledge and belief.

Date

Alisha Wright
Contract Specialist

DETERMINATION

Based on the above findings and in accordance with the cited authority, I hereby determine that it is not feasible or practical to invoke the competitive solicitation process under Section 303, 402 or 403 of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Law 18-371; D.C. Official Code § 2-354.02 or 2-354.03). Accordingly, I determine that the District is justified in using the Sole Source method of procurement.

Date

Todd Allen
Contracting Officer